

Radio & Podcasting Masterclass Overview

Duration – 4 hours

10-2pm - with well-placed breaks

This is a DEMO based workshop which includes hands on style activities. It includes and encourages the use of recording equipment and microphones to create a collaborative broadcast ready podcast.

This Masterclass is suitable for absolute beginners, creators of content who require further understanding of various components, or anyone curious as to how a podcast is made.

It offers a broad overview of every component of content creation so you can learn how a podcast is made from start to finish.

It's also great for those who have a set idea for a segment, episode or series and are ready to learn what it takes to make that vision come to life.

These classes are offered on regular basis and bookings are also accepted on alternative days or evenings. Min 4 people.

Masterclasses work really well when booked as a workshop for a festival or event where participants will help create a podcast for and from the event that can be used as a promotional tool.

Please email: aloha@plantationstudios if you wish to discuss booking a Masterclass.

Here's a breakdown of what a Masterclass might look like (with examples from International Women's Day Masterclass 2024 presented at Southern Cross University NNSW)

Introduction to Masterclass:

- The lowdown of what's to come in the following three hours and tutor background

Activity - Record Intros:

- Demonstrate mic technique and importance of monitoring levels
- Practice being the interviewer and the interviewee in an introductory activity

Demo: Audacity

- Basic editing demo of selected recorded intros and playback

***Optional Online Podcast Presentation: Consumption Across Australia Data:**

- 2023 Poll surveyed 6,500 Australians 15yrs+
- Pod poll conducted by Kellie Riordan from Deadset Studios and original producer of ABC's Conversations (leading podcast on iTunes for the past 4 years)

Topic discussion:

- What will this podcast be about?
- How do you structure a podcast to best tell the story/provide information

Write & Record Podcast Intro: (example)

Read and record -

- International Women's Day is March 8th.
- Can you imagine a gender equal world?
- A world free of bias, stereotypes, and discrimination
- A world that's diverse, equitable, and inclusive
- A world where difference is valued and celebrated
- Together we can forge women's equality
- **Collectively we can all [#InspireInclusion](#)**

Create Content for Body of Podcast:

- Class discussion
- Demo & introduction to gear required for recording interviews
- Choose your guest

Basic Interviewing Tips:

- Introduction to some important skills required when developing and asking interview questions

Basic Recording Tips:

- Introduction to some important skills required when recording interviews

Vox Pop questions for class or event attendees:

- Introduction to Vox Pops
- Design four questions

Scripted Cue Cards or Cheat Sheets are also handy to have: (examples)

- “I want to have a show about because”
- “I came to the event today because”
- “Some changes in the community I'd like to see are”

***Activity - Record Vox Pops & Interviews:**

- Vox Pops: This requires a short excursion to find people to ask questions to at an event OR ask vox pop questions to the rest of the class
- Interview: Interview your chosen person in class

Record outro: (example)

Read and record - *Thanks for joining us wherever you're listening from, we hope you enjoyed a taste of what's been happening this morning in the Radio & Podcast Masterclass.*

*We want to thank all our guests who contributed to help create this inclusive podcast. From all of us at the Lismore Women's Festival 2024 **GOODBYE** (together).*

Audio Distribution:

Congratulations! You have completed your Masterpiece. Now you need to get it out into the world. But how??!!

The two most important factors in audio distribution are:

- RSS Feed
- Podcast Directories

The Completed Podcast

- All recordings made during this Masterclass will be available to participants within one week.
- A link to the final podcast will be made available to all students within one month.
- The material will also be played on Bay FM Byron
- All participants will be required to sign a release form to agree to the broadcast and use of their material