

BayFM Radio Broadcasting Course

This course is designed for beginners, aspiring content creators, and those seeking to develop practical skills for radio broadcasting. If you're eager to learn how to produce engaging, meaningful content that connects and resonates with an audience, you're in the right place.

Creating content for radio isn't as simple as sitting behind a mic and speaking off-the-cuff. While many people attempt this approach, it rarely produces content with lasting value. If you're looking to produce high-quality, professional shows that inform, entertain, educate, and make a positive impact, this course will guide you every step of the way.

Whether you have a wealth of ideas but don't know where to start, or you're ready to take your content to the next level, this course offers a structured pathway to help you create a 15-minute show or segment. Upon completion, you may even have the opportunity to present your work on a live show!

Let's work together to turn your ideas into compelling, impactful content.

- **Week 1:**

Introduction & Course Overview

We'll kick off by outlining what you'll gain from this course, followed by an introductory activity where you'll record a brief segment about each other and review the playback.

Show Planning & Preparation

Learn the time and effort required to produce a one-hour show. We'll explore different formats, whether it's a short series, segments, or a weekly show, and help you establish a clear direction for your content.

- **Week 2:**

Scripting & Recording

Discover how top show hosts maintain their relaxed, confident flow. We'll cover scripting techniques—whether it's a full script or bullet points—and discuss how scripting is essential to keeping your audience engaged from the first few seconds. Record your own script on one of many audio devices available to you in class.

Interviewing, Vox Pops & Media Law

Master the art of interviewing by understanding the difference between open and closed questions. We'll teach you how to elicit detailed responses and create compelling stories.

You'll also learn the basics of media law to ensure your content complies with legal standards and avoids defamation risks.

- **Week 3:**

Microphone, Voice & Recording Techniques

Familiarise yourself with the equipment needed for quality recordings, from USB mics to the Rodecaster Pro. Learn how to conduct interviews effectively and balance audio levels for clear, professional sound.

Basic Editing in Audacity

Get hands-on with Audacity, a user-friendly, free editing tool. We'll guide you through trimming, fading, and seamlessly editing your content. A video tutorial and practical exercises will ensure you're comfortable with the software.

- **Week 4:**

Compiling a Demo

Use the skills you've learned and the content you've created to compile your first show demo, a necessary component of all BayFM show applications. We'll also advise you on the necessary procedures and guidelines when applying for your own show.

Studio Time

To conclude the course, you will have the opportunity to sit in on a live radio show and observe the workings of the BayFM studios.

Course Additions:

- Post-class follow-up email with PDF notes
- Audacity tutorial video in Week 6

This course provides you with the skills and experience to confidently create, record, and edit professional-quality content for radio.

N.B. Completion of this course does not guarantee a show on BayFM. The standard application process to Program Team will be encouraged post completion.